

SAMPLE LETTER TEMPLATE: DONATE

Dear **[Recipient Name]**,

On **[March xx, 20xx]**, I will be **[skiing/riding]** at Pink Vail, the world's biggest ski day to conquer cancer! Prior to the big event, I will be fundraising to reach my goal of **[dollar amount]** to benefit all patients at Shaw Cancer Center through enhancements to patient care and patient programming. Shaw is the area's only fully accredited cancer treatment and comprehensive breast center and, with your help, I am hoping to make a significant contribution to this cause.

[If you have a personal story to tell, this would be a great place to share why you support Pink Vail.]

I hope that will support me in my fundraising efforts by making a gift **today [if you are comfortable, you could suggest a giving amount here]**. You can do so by visiting my Pink Vail page **(include link)**; mailing a check to Pink Vail at PO Box 1529, Vail, CO 81658; or calling Melissa Hoster with Pink Vail at (970) 569-7721.

If you are interested in participating in Pink Vail, visit www.pinkvail.com. Otherwise, I hope you will consider making a donation on my behalf.

Thank you in advance for your time and consideration!

Sincerely,

[Participant's Name]