

## **SAMPLE LETTER TEMPLATE: GET INVOLVED**

Dear **[Recipient's Name]**,

On **[March xx, 20xx]**, I will be **[skiing/riding]** at Pink Vail, the world's biggest ski day to conquer cancer, and I want you to join me as a member of **[Team Name]**! Prior to the big event, we will be fundraising to reach a goal of **[dollar amount]**, all of which will benefit all patients at Shaw Cancer Center through enhancements to patient care and patient programming. Shaw is the area's only fully accredited cancer treatment and comprehensive breast center and, with your help, I am hoping to make a significant contribution to this cause.

**[If you have a personal story to tell, this would be a great place to share why you support Pink Vail.]**

I've created a team page for **[Team Name]**. You can view our page at **[include link]**. To join in the fun, click on "Join Our Team" on the right side of the page. Then follow directions to fundraise on behalf of our team. On **[March xx]**, we'll take to a "pinkified" Vail mountain, where we'll ride, play, participate in the optional "Checkpoint Challenge" and end the day with the Celebration Ski Down.

If you can't participate, I hope you'll consider making a donation to Pink Vail on my behalf. You can do so by visiting my Pink Vail page at **[insert url here]**; mailing a check to Pink Vail at PO Box 1529, Vail, CO 81658; or calling Melissa Hoster with Pink Vail at (970) 569-7721. Be sure to mention my name and my team when you make the donation so it will be credited to me and my team.

Please spread the word and join in the fun! For more information, visit [www.pinkvail.com](http://www.pinkvail.com). Thanks in advance for your time and consideration!

Sincerely,

**[Participant's Name]**